

**MKCL's CORPORATE SOCIAL RESPONSIBILITY (CSR) ANNUAL ACTION PLAN
FOR THE FINANCIAL YEAR 2022-2023**

Proposed Budget Outlay and Allocation

The Company, in every Financial Year, shall endeavor to spend the feasible amount, which shall be at least 2% of the Company's average Net profits for the three immediately preceding Financial Years as per Section 135 (5) of the Companies Act, 2013.

In the light of above-mentioned Section, the Company calculates the 2% of its Average Net Profit for the three immediately preceding Financial Years as follows and thereby allocates an approximate amount of *Rs.66,77,944/- (Rupees Sixty Six Lakhs Seventy Seven Thousand, Nine Hundred and Forty four only) towards CSR activity for the year 2022-23:

Calculation:

Year	Adjusted Net Profits (Rs.)
2019-20	51,78,01,935
2020-21	10,80,01,283
*2021-22	37,58,88,424
TOTAL	100,16,91,642

**Figures for 2021-22 are subject to audit, approval by the Board, and adoption of Accounts by the Members of the Company at the ensuing Annual General Meeting.*

Average Net Profit:

Average Net Profit during three (3) preceding financial years = Rs.100,16,91,642/3 = Rs.33,38,97,214/-.

2% of the Average Net Profit:

2% of Rs. 33,38,97,214/- = Rs.66,77,944/-

The Company endeavors to implement the below CSR projects through its wholly-owned subsidiary i.e. MKCL Knowledge Foundation ("MKCL-KF"), Section 8 Company:

CSR PROJECTS SUMMARY

Proposed Total Outlay (Budget)

CSR Project No.	CSR Project Title	Proposed Outlay in Rs.
I	Nirman	10,38,000/-
II	Propagating Science and Scientific Temper among School Students (Vasundhara Science Center)	2,16,000/-
III	Vichar Vedh Portal	4,00,000/-
IV	Eco-Restoration Program (Dara-Chinchora)	8,00,000/-
V	Soil and Water Conservation Program	3,60,000/-
VI	Swawalambi Sanjeevak Sheti	29,54,047/-

VII	Digitalization of Weekly Sadhana and Maintenance of Kartavya Sadhana Portal	2,16,000/-
VIII	Salam Pune Magazine	3,60,000/-
	MKCL-KF's Implementation Charges (5%)	3,33,897/-
	Grand Total	66,77,944/-

CSR PROJECT I – NIRMAN

(A) CSR projects/Activities identified: NIRMAN

Post pandemic, we anticipate that social organizations need to create awareness and build a support system for taking care of physical as well as mental health. However, we see the dearth of concerned, capable, and committed young individuals to further this cause. It is one of the biggest challenge faced by all the social and non-profit organizations in India. With its vast majority of population, we are also suffering from myriad developmental challenges and social challenges, India badly needs young social change agents and entrepreneurs.

NIRMAN is a project initiated by eminent Social Scientists, Dr. Abhay Bang and Dr. Rani Bang of Society for Education, Action and Research in Community Health ('SEARCH') which is designed as a youth initiative to identify, nurture and organize the young change makers to solve various societal challenges. It is an educational process to train the youth to take up crucial issues and problems in society. NIRMAN provides guidance, expertise and an environment to inculcate self-learning and encourages youth for social action. NIRMAN encourages the youth to find a broader purpose to their lives beyond simply earning money, inspires them for social action and cultivates a vibrant and supportive community of such like-minded youth. NIRMAN aims to create a large group of young professionals having the desire and the capability to understand and solve the burning social problems.

Educational Goals:

1. To sensitize the youth towards various societal challenges by way of education through exposure, experience, efforts and experimentation.
2. To enable the youth to find out and actualize their mission and to equip them with the necessary skills, values and vision to increase the effectiveness of their work.
3. To give them an opportunity and atmosphere to grow by way of 'Self Learning' and to find a more meaningful and joyful purpose for their life while working on societal challenges.

Methodology:

1. Conduct 3 physical training workshops for medico and non-medico participants for NIRMAN 11 batch.
2. Conduct 4 physical training workshops for medico and non-medico participants from NIRMAN 12 batch.
3. Conduct widespread outreach, publicity campaign and selection process for the upcoming NIRMAN 13 batch.
4. Conduct selection process for NIRMAN 13 batch involving scrutiny of written applications, personal interviews and assignments, and recruit a cohort of 120 participants.
5. Conduct 2 physical training workshops for medico and non-medico participants from NIRMAN 13 batch.
6. Now that most of the colleges are fully functional and hence, as part of the memorandum of understanding (MoU) between NIRMAN and Maharashtra University of Health Sciences (MUHS), it is planned to design and conduct short sensitization modules across medical and dental colleges in Maharashtra.

7. To analyze the feedback received on *NIRMAN's Framework of Youth Flourishing* developed from the experience of working with thousands of youth over a decade and make necessary changes if needed.
8. To continue the process of identifying and networking with various resource persons and host organizations to develop set of possible work options that NIRMAN participants can take up after the training workshops.
9. Through "*Kar Ke Dekho*" Fellowship, providing financial and mentoring support to select Nirman Alumni (6) for contributing fulltime in social action.
10. To continue with more rigor, the process of designing and deploying a strong media, communications and outreach strategy of NIRMAN. Publishing news, articles and short stories in various newspapers, online portals and college student magazines.
11. Designing approx. 80 new interesting, thought-provoking and meaningful posters and a collective repository of total 400 posters targeted at young people and spreading them through social media.
12. Building a curated photo repository of selected good photos from various NIRMAN batches and other events, from the existing pile of 200 GB data. Organizing systematic follow-up and networking effort with 1000 alumni throughout the year to facilitate their social action & educational journey and to strengthen the NIRMAN community.
13. Having regular team meetings to share the updates and do appropriate interventions as required. Continuously providing inputs related to the professional and personal growth of these alumni and encourage them for social contribution.
14. To continue the activity of Ekalavya - a remote telephonic intervention to provide developmental and social action inputs to a specific group of 'not selected for workshops' candidates.
15. Implementing an internship program with NIRMAN for students from various disciplines.
16. To continue the process of exploring possible associations regarding providing flourishing inputs and nurturing youth leadership with various institutes like Azim Premji University, Ashoka University, IIT Bombay, SRISHTI Shodhyatra, IRMA-NID, St. Johns Medical College Bangalore, ATREE Bangalore, etc.
17. To continue the process of curating and publishing insightful articles regarding youth flourishing, purpose development, social sector, social issues, findings from analyses of NIRMAN datasets & program experience. Developing and/or updating useful frameworks from the empirical experience in NIRMAN and corresponding body of knowledge.
18. Performance monitoring and capacity building of the members in the NIRMAN team.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under promoting education including special education and employment enhancing vocation skills, especially among children, women, elderly, and the differently-abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Gadchiroli

(D) Amount outlay (Budget) project or program wise:

It is proposed to spend approx. Rs.10,38,000/- on NIRMAN project for FY 2022-23.

S. No.	Description	Amount in Rs.
A	Remuneration of the Coordinator of Nirman	10,38,000/-
	Total	10,38,000/-

Section (E) to (H) are given at the end of this document.

**CSR PROJECT II – PROPAGATING SCIENCE AND SCIENTIFIC TEMPER AMONG SCHOOL STUDENTS
(VASUNDHARA SCIENCE CENTER)**

(A) CSR projects/Activities identified: Propagating Science and Scientific Temper among School Students (Vasundhara Science Center)

VASUNDHARA SCIENCE CENTER has a vision with a mission to propagate science and scientific temper among school students.

Educational Goals:

1. To propagate scientific attitude in rural children.
2. To cultivate rational thinking and a scientific approach to solving problems.
3. To develop skepticism and a spirit of enquiry among the rural children regarding all that is believed and feared.
4. To nurture young scientific minds which will eliminate superstitious beliefs.
5. To work with nature for the accumulation of knowledge and intelligence.
6. To promote alternative farming methods amongst the farmers.

Methodology:

1. Conducting Training Camps/Workshops in the Vasundhara Science Center.
2. ‘Science on Wheel’ bus to visit schools in Kudal Taluka of Sindhudurg District for demonstration of science experiments.
3. Health camps to be organized for all local villagers.
4. Organize demonstrations and lectures for the farming community.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under promoting education including special education and employment enhancing vocation skills, especially among children, women, elderly, and the differently-abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Sindhudurg.
Nerurpar, Kudal Taluka, Sindhudurg District, Maharashtra.

(D) Amount outlay (Budget) project or program wise-

It is proposed to spend approx. Rs.2,16,000/- for F.Y. 2022-23.

Sr. No.	Description	Amount in Rs.
A	Remuneration of Programme Coordinator	2,16,000/-
	Total	2,16,000/-

Section (E) to (H) are given at the end of this document.

CSR PROJECT III – VICHAR VEDH PORTAL

(A) CSR projects/Activities identified: Vichar Vedh Portal

Vichar Vedh ("quest for thoughts") was a platform created by progressive thought leaders in Maharashtra in 1993, to energize public discourse on humanitarian, secular, democratic values, as well as to explore social, economic, political alternatives and way- forward towards building up of a developed, egalitarian Nation. Since 2018, an ePlatform is developed to help everyone to share their thoughts

The ePlatform has following objectives:

1. To encourage the creation of socially relevant knowledge through free expression of thoughts and ideas, debate and socially relevant research.
2. To spread such knowledge and information through new media.
3. To collaborate with other organizations having similar objectives and/or activities.

Educational Goals:

Following are the Educational Goals of this project-

1. To propagate the importance of free-thinking in Maharashtra through the portal, YouTube Channel, etc.
2. To record and propagate socially relevant and thought-provoking views of experts and the ordinary citizen.
3. To promote this portal and channel in Colleges, Universities and among various think tanks.
4. To help generate wider awareness of the variety of socially relevant topics.

Methodology:

1. To appoint a coordination team to record and edit the videos of experts and ordinary citizens and publish them on the Vichar Vedh portal and YouTube channel.
2. To promote the portal and channel through social media.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under promoting education including special education and employment enhancing vocation skills, especially among children, women, elderly and the differently-abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Pune.

(D) Amount outlay (Budget) project or program wise-

It is proposed to spend approx. Rs.4,00,000/- for F.Y. 2022-23.

Sr. No.	Description	Amount in Rs.
A	The honorarium of Vichar Vedh Team	4,00,000/-
	Total	4,00,000/-

Section (E) to (H) are given at the end of this document.

CSR PROJECT IV – ECO-RESTORATION PROGRAM (DARA-CHINCHORA)

(A) CSR projects/Activities identified: Eco-Restoration Program (Dara-Chinchora)

Ecological restoration is one of the widely accepted phenomena for repairing the damaged earth and developing, ensuring environmental sustainability, maintaining ecological balance, restoring local flora and fauna and creating sustainable livelihoods.

Dara and Chinchora are two adjacent villages in the Satpuda region. These villages have secured 137 hectares of land from the forest department under The Scheduled Tribes and Other Traditional Forest Dwellers (Recognition of Forest Rights) Act, 2006.

The villagers and the gram panchayat have bestowed their faith on continuing the process of implementation of the ecological restoration measures to further improve the quality of land secured under Community Forest Rights. The Gram Panchayat resolved this because it has seen the results of the efforts taken by the team and felt that this has contributed in enhancing the standard of living of the villagers.

Ecological Society is a well-known NGO working in the field of ecological restoration that would continue offering its guidance in creating a viable and sustainable model.

MKCL's objective in supporting this cause is to conduct a comprehensive and long term activity in developing a viable, sustainable and replicable model of restoration that can be replicated for the following objectives:

1. To conserve the present biodiversity on the land;
2. To employ techniques of ecological restoration to improve the biodiversity on the land using measures that are financially viable and sustainable;
3. To create opportunities for livelihood for the villagers, during and after the process of restoration.
4. To nurture medical plants and promote it for enhancing the quality of life of the locals.

Methodology:

1. To ensure enough grass is made available as fodder for the cattle in the villages;
2. To ensure that a good quality of soil is developed because of protection from encroachment and which can help for the germination of seeds;
3. To ensure the protection of medicinal plants and in the long run, derive economic returns which would help in ensuring the sustainability of this project.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Nandurbar.

At Dara-Chinchora Taluka, Shahada

(D) Amount outlay (Budget) project or program wise-

It is proposed to spend approx. Rs.8,00,000/-for F.Y. 2022-23.

Sr. No.	Description	Amount in Rs.
A	Remuneration of Program Coordination Team	8,00,000
	Total	8,00,000/-

Section (E) to (H) are given at the end of this document.

CSR PROJECT V – SOIL AND WATER CONSERVATION PROGRAM

(A) CSR projects/Activities identified: Soil and Water Conservation Program

Soil and Water conservation is the key to ensuring environmental sustainability and ecological balance. Rajgurunagar Taluka of Pune District falls in a moderate to high rainfall zone. Despite good rainfall, most of the villages in this Taluka have to undergo water scarcity in summers.

Maharashtra Revitalizing Rainfed Agriculture (Maha RRA) and Advanced Center for Water Resources Development and Management (ACWADAM), a well-known NGOs in the field of rainfed agriculture water conservation and management shall continue to guide in creating a viable and sustainable model. The objective is to conduct a comprehensive and long-term activity in developing a viable, sustainable and replicable model of water conservation and management.

1. To develop a low-cost and sustainable model suitable for moderate to high rainfall zone.
2. To design the models of equitable distribution of water.
3. To provide new farming techniques based on Swawalambi Sanjeevak Sheti – self-reliant and regenerative farming.

Last two years due to pandemics the physical interaction was restricted. This year we would continue to conduct health awareness camps in association with Krishnamurti Foundation’s Sahyadri School to combat anemia among the women and to encourage farmers for growing vegetables to improve their nutrition and income.

Methodology:

1. To identify the land for soil and water conservation.
2. To make a plan for soil and water conservation and align it with relevant Government Schemes and help Gram Panchayat to submit the proposal.
3. To conduct an anemia detection camp with the help of the local Public Health Center.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District Pune.
Taluka Rajgurunagar.

(D) Amount outlay (Budget) project or program wise-

It is proposed to spend approx. Rs.3,60,000/- for F.Y. 2022-23.

Sr. No.	Description	Amount in Rs.
A	Remuneration of Program Coordination Team	3,60,000/-
	Total	3,60,000/-

Section (E) to (H) are given at the end of this document.

CSR PROJECT VI – SWAWALAMBI SANJEEVAK SHETI

(A) CSR projects/Activities identified: Swawalambi Sanjeevak Sheti (Self-reliant Regenerative Agriculture)

In the Solapur District of Maharashtra considerable portion of agriculture is rain-fed. In order to increase production, the farmers make excessive use of fertilizers and pesticides. This has led to an increase in the cost of production and thus making agriculture unsustainable.

MKCL Knowledge Foundation has been working to address this issue by promoting Swawalambi Sanjeevak Sheti. This concept of Swawalambi Sanjeevak Sheti is designed by renowned agriculturists Mr. Ashok Bang and Ms. Niranjana Maru of Chetana Vikas, Wardha. The principals of Swawalambi Sanjeevak Sheti are called as Navadarshan in Agriculture and they are as follows:

1. Crop rotation
2. Poly-cropping
3. Legumes all over the plot
4. Cash crops – More than one
5. Crop selection – based on soil type
6. Crop selection – based on crop life span
7. Crop selection – based on its growth habit
8. Crop selection – based on land slope
9. Distance between rows and plants

If one follows this bio-diversity based agriculture the farmers can attain true freedom from:

1. Water Scarcity (Jal Swarajya)
2. Seed Scarcity (Beej Swarajya)
3. Fertilizer Scarcity (Khad Swarajya)
4. Food Scarcity (Vish Mukta Anna Swarajya)

MKCL-KF has successfully conducted the first year of the three years pilot project to promote this scientific method of sustainable agriculture in Solapur District by offering fellowships to young and practicing farmers.

Out of the 16 selected farmers 13 promising farmers, including 3 women farmers have successfully completed the fellowships by cultivating their land in Kharif and Rabi seasons and earning reasonable surplus.

MKCL-KF has decided to continue this process by offering advanced training to the last year's fellows and make them guide new fellows. All the selected fellows would perform the agricultural activities based on the above-enlisted principles of Swawalambi Sanjeevak Sheti from the ensuing Kharif Season as well as Rabi season based on the availability of water. They would be provided with the best quality local seeds suitable to their agro-climatic zone. Our agriculture experts would provide constant guidance. These fellows would maintain the data and evidences of all activities and their impact.

Along with Swawalambi Sanjeevak Sheti, the fellows would also be exposed to Digital so as to help them earn supplementary income with the help of computers, smartphones and internet.

Methodology:

1. To promote bio-diversity-based low external-input agricultural practice in Solapur District.
2. To test among farmers, the viability and acceptability of the self-reliant, regenerative and sustainable agriculture model advented by Chetana Vikas, Wardha.
3. To test the viability and acceptability of digital freelancing as a source of supplementary income amongst the farming community in Solapur District.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources, and maintaining the quality of soil, air, and water.

(C) State and District where project or programs is proposed to be undertaken:

State: Maharashtra; District: Solapur.

(D) Amount outlay (Budget) project or program wise-

It is proposed to spend approx. Rs.29,54,047/- for F.Y. 2022-23.

Sr. No.	Description	Amount in Rs.
A	Remuneration of Program Coordination Team	19,39,047/-
B	16 Fellowships	10,15,000/-
	Total	29,54,047/-

Section (E) to (H) are given at the end of this document.

CSR PROJECT VII – DIGITALIZATION OF WEEKLY SADHANA AND MAINTENANCE OF KARTAVYA SADHANA PORTAL

(A) CSR projects/Activities identified: Digitalization of Weekly Sadhana and Maintenance of Kartavya Sadhana Portal

This project is proposed to be undertaken in collaboration with Sadhana Trust established by Late Shri. Sane Guruji.

Educational Goals

Following are the Educational Goals of this project-

1. To promote thought magazines dedicated to socio-economic and cultural issues as well as constitutional values in Maharashtra through printed magazines and a web portal.
2. To help propagate the work and views of experts, thinkers, and social and cultural change makers.
3. To promote critical thinking and social-cultural sensitivity among the youth in colleges, universities, and among the members of various think tanks.

Methodology

1. To enhance the content on the web portal of Kartavya Sadhana.
2. To expand the reach of Weekly Sadhana through digitization.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

Promoting education, including special education and employment enhancing vocation skills, especially among children, women, elderly, and the differently-abled and livelihood enhancement projects.

(C) State and District where projects or programs are proposed to be undertaken:

State: Maharashtra; District: Pune.

(D) Amount outlay (Budget) project or program wise-

It is proposed to spend approx. Rs.2,16,000/- for F.Y. 2022-23.

Sections (E) to (H) are given at the end of this document.

CSR PROJECT VIII – SALAM PUNE (MAGAZINE)

(A) CSR projects/Activities identified: Salam Pune (Magazine)

MKCL-KF will implement this project in collaboration with Mitandin Foundation. Mitandin Foundation has been active in highlighting the issues of the underprivileged class in society through various media platforms.

In the last few years, there has been an exodus of various media such as Print Media, Television Media, Radio Channel and Social Media. If we observe closely we would realize that most of the media are dedicated to highlighting and promoting the needs and aspirations of the privileged class of our society.

Mitanin Foundation has launched the monthly magazine 'Salam Pune' in Marathi in 2021, which has focused on covering and highlighting the needs and aspirations of the underprivileged class living in 564 slums in Pune. It has started receiving a good response from the youth living in these 564 slums. Young graduates from the Faculty of Journalism and Mass Communication are working on this project

Educational Goals

Following are the Educational Goals of this project-

1. To propagate the importance of free-thinking among slums dwellers of Pune through printed magazines and their digital copies.
2. To identify and publish the views and aspirations of slum dwellers.
3. To promote such magazines among slum dwellers, students of departments of sociology and social welfare in colleges, universities and among the members of various think tanks.
4. To help generate awareness of socially relevant topics related to slums and slum dwellers among the public at large.

Methodology

1. To develop and upload web content.
2. To enhance the content in the print magazine.
3. To expand the reach of Salam Pune magazine.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently-abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Pune.

(D) Amount outlay (Budget) project or program wise-

It is proposed to spend approx. Rs.3,60,000/- for F.Y. 2022-23 towards the monthly honorarium of the team of young journalists.

SECTIONS (E) TO (H) APPLICABLE FOR CSR PROJECTS I TO VIII ENLISTED ABOVE

(E) Implementation directly or through implementing agency:

The project will be implemented by the Company's 100% subsidiary (a section 8 not-for-profit company), MKCL Knowledge Foundation ("MKCL-KF").

(F) Modalities of the utilization of funds:

The modalities of utilization will be as follows-

1. Annual budget will be proposed by MKCL-KF.
2. MKCL-KF and MKCL shall jointly review the proposed budget; suggest changes if any, and approve the same.

(G) Monitoring mechanism:

MKCL-KF shall perform the role of a monitoring agency.

(H) Reporting mechanism:

Quarterly Performance Report shall be submitted by MKCL-KF to MKCL by 5th day of next Quarter. Consolidated Annual Report on activities and actual spending shall be submitted by MKCL-KF latest by April 05, 2023 to MKCL along with requisite supporting documents.

Contribution to Prime Minister's National Relief Fund

In case any amounts are lying unutilized, the Company shall contribute to the Prime Minister's National Relief Fund within the mandatory specified period, to the extent of the amount falling short of proposed CSR expenditure for the financial year 2022-23.
