

MAHARASHTRA KNOWLEDGE CORPORATION LIMITED (MKCL)

CORPORATE SOCIAL RESPONSIBILITY (CSR) POLICY

INTRODUCTION AND BACKGROUND

Maharashtra Knowledge Corporation Limited (MKCL) was promoted by the Department of Higher and Technical Education, Government of Maharashtra, India and was incorporated under the Companies Act, 1956 on August 20, 2001 as a Public Limited Company to create new paradigm in education and development through universalization and integration of Information Technology in teaching, learning and educational management processes in particular and socio-economic transformative processes in general.

MKCL commenced its business operations in April 2002 over the entire state of Maharashtra and in a span of 13 years it has emerged as a high-tech and high-touch initiative focused on design, development and delivery of innovative **Educational, Governance, and Empowerment** technologies, solutions and services to its ever growing base of millions of customers in public at large, Universities, Governments, and Communities.

MKCL'S VISION

To develop learning, governance and empowerment systems which are world-class and value-based and which are responsive to the individual and social developmental needs of the people by bridging the Digital Divide.

MKCL'S MISSION

To offer life-long learning, governance and empowerment services through appropriate partnerships

- to a very large population with various diversities : **Bigger**
- with high quality of relevance and applicability in life and work : **Better**
- at an affordable cost : **Cheaper**
- within a shortest possible time : **Faster**
- with a wide accessibility from metros to villages : **Wider**
- in a mass-personalized manner : **Deeper personal experience**

as it is critical for survival, development and empowerment of individuals, communities and nations.

CSR OBJECT

“Giving back to the society, for all the years of care, support and nurturance that is being bestowed upon the organization”.

The Company, firmly believes that CSR is primarily, the responsibility of the Company in relation to the impact of its decisions and activities on the society and also the environment, through a transparent and ethical behavior which is:

- (a) consistent with sustainable development and welfare of society,
- (b) takes into account the expectations of stakeholders,
- (c) is in compliance with applicable law, and
- (d) is uniformly integrated and practiced throughout the Company.

MKCL'S CSR POLICY STATEMENT

1. MKCL will conduct its business in a manner which is transparent, ethical, inclusive, sensitive to its environmental impact and especially considerate of weaker sections of society.
2. MKCL will take special efforts to ensure that any unavoidable adverse impacts on society or environment resulting out of its business activity are carefully and adequately mitigated.
3. MKCL is committed to contribute at least the minimum amount of funds to support CSR activity as recommended by the Companies Act, 2013 and Rules thereunder.
4. MKCL through its initiatives will carry any of the below mentioned activities -
 - a. Activities as mentioned in Schedule VII of the Companies Act, 2013 and the Rules made thereunder from time to time;
 - b. Undertake activities relating to ensuring environmental sustainability;
 - c. Put in comprehensive efforts to develop *innovative educational programs* which enable youth to develop multiple intelligences and realize their true potential ;
 - d. Develop *educational content, delivery models and methodologies* which will drive human society's transition to a knowledge economy;
 - e. Create and make available *Open Educational Resources* to public at large, thereby making actionable knowledge available and accessible at very little or no cost;
 - f. Launch *social development initiatives* to empower rural youth and enable them to assume leadership roles in the process of transformation of their communities;
 - g. Identify social challenges, discover knowledge-based solutions and enable transformation through *policy advocacy*;
 - h. contributions or funds provided to technology incubators located within academic institutions which are approved by the Central Government;
 - i. rural development projects.
